



British  
Dressage  
North & East

**Sponsorship**  
Opportunities within the region



# British Dressage

British Dressage is the governing body for the Olympic and Paralympic sport of dressage.

British Dressage North & East spans from Leicestershire to Northumberland focusing on the local needs of a committed and active group of members.



## Sponsorship opportunity

Promote your products and services to local communities

Here in the North & East Region we hold an annual four day show with sponsored classes across all of our events including youth and para riders and both technical and freestyle to music classes. This year the event is 12 – 14 June 2026 at Pickering Grange and we are now looking to secure our sponsors.

### Sponsor package:

- Company name on trophy, rosettes and sash
- Company logo on all event collateral
- Company inclusion on region web pages and e-newsletters
- Company inclusion on region social media
- Invitation to attend event with a trade stand
- Opportunity for on event branding

**If you would like to be involved this year the costing is: £150 inc. VAT.**

Also in the North & East Region we hold the BD Youth and Quest Show at Yorkshire Riding Centre on Sunday 10 May 2026.

**Sponsorship of the entire BD Youth Show is: £500 inc. VAT.**

## Your local contact

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For more information on British Dressage and British Dressage North & East visit [www.britishdressage.co.uk](http://www.britishdressage.co.uk)

