



Marketing and Communications Assistant

We are looking for an enthusiastic and proactive Marketing and Communications Assistant to join our busy and fast-paced organisation. Working closely with the Marketing and Communications team, you will play an integral role in supporting the delivery of departmental content and ensuring all British Dressage activity is promoted effectively across a range of channels.

British Dressage is the National Governing Body for the Olympic and Paralympic sport of dressage in the UK. With over 18,000 members taking part in more than 2,500 days of affiliated dressage competition every year, it's a great time to join the largest equestrian sport in the UK.

This is an exciting opportunity for someone with strong writing skills and a passion for engaging audiences. If you are enthusiastic and committed self-starter who is looking to develop your marketing and communications career, we'd love to hear from you.

Based at our Head Office in Meriden, West Midlands, with a hybrid working option, the Marketing & Communications Assistant will work closely with the Communications Manager to ensure timely delivery of a busy written communications schedule, primarily for the BD website and social media channels, to support competition and training activity.

The successful candidate will contribute to planned marketing activity by supporting campaign delivery and assisting with promotional strategies across multiple channels. This includes producing marketing collateral to showcase membership benefits and incentives, as well as helping to activate sponsorships and commercial partnerships. Your ability to research, fact-check, proof-read and multi-task will be essential in supporting campaign execution.

The ideal candidate will also bring excellent copywriting skills, strong attention to detail, and confidence in producing content for digital platforms. While some experience is desirable, we welcome applications from recent graduates who have the ambition, creativity and drive to develop their skills. An interest in equestrianism and knowledge of dressage would be advantageous, alongside familiarity with tools such as Canva, Adobe software or basic photo and video editing.

We are looking for a proactive and adaptable individual with a positive, can-do attitude. This role offers a fantastic opportunity to gain hands-on experience across all areas of marketing and communications while contributing to the promotion and celebration of BD's activities and events. You will join a friendly, supportive team dedicated to delivering impactful and engaging content.

Due to the nature of our sport a flexible approach to working, including some weekends and evenings, will be required. You must also have a full, clean driving license and be prepared to travel as necessary. For more information, including a full job description, please visit www.britishdressage.co.uk.

To apply for this role, please send a covering letter outlining your suitability and provide a copy of your CV by email to jobs@britishdressage.co.uk.

Salary: £24,500

Closing date for applications: 12.00 noon on Monday 16 February 2026