



Jill Day

BD Chair candidate

"Every Rider, Every Level, Every Dream."

I believe British Dressage can be both a world leader in performance and a welcoming home for every rider, from grassroots to elite level. My goal is to strengthen our community, modernise where needed, and ensure every member feels valued and heard.

Four years ago, I asked you to put your trust in me and vote for me to be Chair of British Dressage. I am now seeking your support to continue this journey for another term and asking for you to put your trust in me again. Although I am the only candidate who has come forward, I still need your 'Yes' vote.

Why am I standing again:

There is still more that I want to do and I would like the opportunity to continue. I am as passionate about British Dressage now as I have ever been and would like to see what else can be achieved over the next few years.

Past achievements

The last few years have not been easy, with the sport often in the headlines for all the wrong reasons. However, at BD we haven't sat back and pretended all is fine.

Since I have been Chair, we have thoroughly overhauled our welfare rules and policies, updated our sanctions, engaged welfare and disciplinary panels and improved reporting procedures. We now keep detailed records of any incident where a horse is eliminated or retires. This enables us to keep abreast of any welfare patterns throughout the sport so we can be proactive in preventing any welfare concerns in the future.

We ran a member survey on the regions to make sure we are offering what members want, this has been especially important in the present financial crisis where members are competing less but taking part in regional activity more. We are always analysing the data we have and engaging with members to ensure we keep up with members needs and adapting where we can.

We have also either updated or introduced new policies to cover sustainability, inclusivity and accessibility. The coaching qualification has just gone through a thorough review with all workshops and papers being updated.



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(continued)

My vision for the next term:

Two main priorities will be to continue to monitor the new coaching standards to ensure they are operating as planned, as well as reviewing and updating the judge's education system, which has now been in operation for four years.

Due to the current financial climate members are competing less, so we need to ensure that we are still offering what members want and they continue to have a good member experience. We therefore need to explore how we can grow participation at every level and look at new innovations and initiatives.

Of course, I also want to see success for our teams on the world stage with medals at all age groups and levels, while ensuring that our major competitions and championships at national level continue to thrive.

With my experience, dedication, and deep respect for our community, along with a strong team in the office, I feel confident I can continue to represent your interests.

Your vote

I have witnessed dressage go through many changes over the 50 plus years I have been involved. We are going through another phase now, one of improved harmony between horse and rider, that I wholeheartedly support, and I would like to continue to lead us into this new phase.

I am also excited about some of the aspects of the new strategy which is due to launch soon and would like the opportunity to be part of the team driving that forwards. I would be honoured to have your vote and your trust for another term as your Chair. Together, we can keep British Dressage moving forward — with passion, fairness, and ambition.